

Web Site Privacy Statement

The Kentucky Historical Society Foundation respects the privacy of visitors to its Web site. The Foundation strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, the Foundation has implemented the following policy.

ABOUT THE INFORMATION WE COLLECT

Most of the data and information we collect through our Web site is used only to help the Foundation achieve its mission of supporting and assisting the Kentucky Historical Society. It is our policy to collect and store only personal information that our clients, members, and donors knowingly provide.

From Casual Web Site Visitors and General Users. We do not collect any personal information from users browsing our Web site. When you use the public areas of our Web site you are doing so anonymously. We do collect aggregate use information, such as the number of hits (visits) per page. We use aggregate data for internal and marketing purposes, but we don't collect any personally identifying information.

From Our Clients, Donors, Members and Other Customers. If while visiting our Web site you order a product, make a donation, or request other information, you will be asked to provide certain information. In all cases this information is submitted voluntarily. In most cases, the Foundation asks site users to provide their name, title, organization name, address, telephone, and e-mail. If you're making a purchase, you may be asked for credit card information in order to complete your purchase. Similar information may be submitted to the Foundation on a pledge form or in a catalog or other written item.

CUSTOMER LISTS

Our donor and member lists are not for sale. When you visit our Web site or become a member or donor, your name and mailing information will not be sold to a commercial organization.

CREDIT CARD ACCOUNT INFORMATION

The Foundation utilizes secure transaction methods (SSL) when collecting credit card information over the Internet. The Foundation does not disclose credit card account information provided by its clients.

HOW WE USE COOKIES

Cookies are small bits of code that are sent to your computer when you logon to a Web site that allows us to identify you when you return to the site. The Foundation uses cookies only to support the operations of our shopping cart. We do not use cookies to track your usage or any other personal information about you.

COMPLAINT PROCEDURE

If you suspect that we have handled your personal information in a manner that doesn't comply with this privacy statement, please contact us by e-mailing an explanation to James E. Wallace at james.wallace@ky.gov or call 502-564-1792 x 4449.